

# REMAP Strategy 2024-2027

## Empowering Our Mission for a Stronger Future

REMAP has embarked on a journey of renewal and growth, crafting a comprehensive strategy to guide us through the next three years. Our focus is clear - to enhance the lives of our clients through innovation, collaboration, and impact-driven initiatives. This strategy centres on three key areas of transformation which form our new organisational priorities.

### A Refined Mission, Vision, and Values

We have redefined our mission, vision, and values to reflect a deeper commitment to our clients, funders, and the communities we serve. Anchored in the Social Model of Disability, these guiding principles place the needs of our clients at the heart of everything we do. This alignment ensures that our communication and outreach efforts resonate with clarity and purpose.

### New Organisational Priorities for Growth and Sustainability



#### Volunteer Recruitment & Support:

Volunteers are the lifeblood of REMAP, and we are committed to improving their recruitment and support by investing in their journey with us and making a seamless and effective service for our clients.



#### Impact Assessment:

Understanding the true value of our services is vital. We are prioritising the voices of our clients to help us to evaluate the positive changes we bring to people's lives and to ensure that our services meet their needs meaningfully.



#### Fundraising:

To secure our financial future, we will tap into new funding streams that will enhance our sustainability and allow us to scale our services.